*PRESENTATION EVALUATION FORM -- Mkt 4050*

Names \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Start time \_\_\_\_\_\_\_\_\_\_\_\_\_

Topic \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ End time \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**\_\_\_\_ Presentation Style**

\_\_ speed of presenting material

\_\_ effective speaking style, smooth delivery

\_\_ “uh,” “um,” “okay,” etc.

\_\_ preparation & rehearsal

\_\_ eye contact

\_\_ enthusiasm

\_\_ attire

\_\_ transition between speakers

**\_\_\_\_ Content**

\_\_ information logical and organized

\_\_ important points clearly identified

\_\_ methods details appropriate

\_\_ covered enough RQ?

\_\_ questions handled well?

**\_\_\_\_ PowerPoint Slides**

\_\_ font size

\_\_ graph labels and legends legible

\_\_ graphs easy to interpret

\_\_ appropriate number

\_\_ follows guidelines (e.g., not too wordy)

**\_\_\_\_ Creativity and Interest**

\_\_ “hook” at beginning to generate audience interest?

\_\_ visuals creative or otherwise help maintain audience interest?

\_\_ maintain audience interest generally?

\_\_ anything special to make the presentation effective & interesting?

Strengths: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Suggestions: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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